

# PORT FOLIO

SELECTED CASE STUDIES



[www.loopsie-code.hr](http://www.loopsie-code.hr)



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LOOPSIE CODE

Product Services

Our Process

Case Studies

About us

## MVPs, PLATFORMS, AND DIGITAL SYSTEMS BUILT TO SCALE.

For those who think in systems, not features.

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WE DESIGN AND DEVELOP

## MARKETPLACE

Multi-user systems that scale interactions.



# PROJECT 1

## CODENAME: SENTINEL

Internal operations platform for structured organizational visibility

### ROLE

Lead system designer

### DOMAIN

Enterprise operations

### TYPE

Internal platform

## OVERVIEW

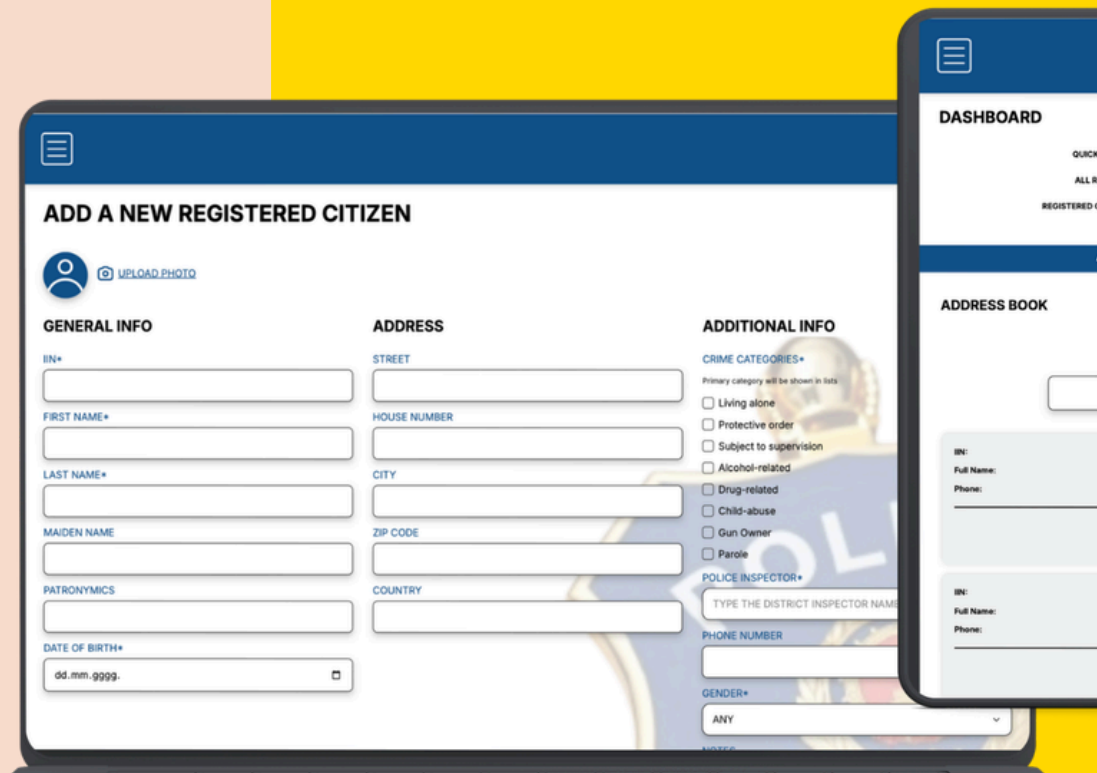
Organizations often operate with fragmented information across teams and tools. Sentinel was designed to unify operational data into a single structured system for clarity and decision-making.

## THE CHALLENGE

Operational data was distributed across multiple systems, creating inconsistent reporting and delayed visibility. The core issue was structural fragmentation rather than lack of data.

## SYSTEM DESIGN

Sentinel standardizes reporting into a unified framework and introduces multi-level visibility across organizational roles. All data is centralized, structured, and traceable.



# KEY INSIGHT

Operational failure is almost always a structure problem, not a data problem.

# OUTCOME

The system improves transparency, reduces manual reporting, and enables faster operational decision-making.

LOOPSIE CODE

## Weekly Report

Week in your district: 38 checks completed, 3 new citizens added.

## Schedule

Week in your district: 38 checks completed, 4 scheduled, **3 overdue**.

CITIZEN NAME	CRIME CATEGORY	DAYS UNTIL NEXT CHECK
Horvat	ALCOHOL-RELATED	0
Marić	CHILD-ABUSE	1
lavandža	LIVING ALONE	5
Novak	SPECIAL REQUIREMENTS	12

## Inspector overdue activity

Horvat has 3 overdue checks.

SEARCH

# PROJECT 2

## CODENAME: ATLAS

MVP system for rapid product validation and launch

### ROLE

Lead system designer

### DOMAIN

Product strategy

### TYPE

MVP framework

## OVERVIEW

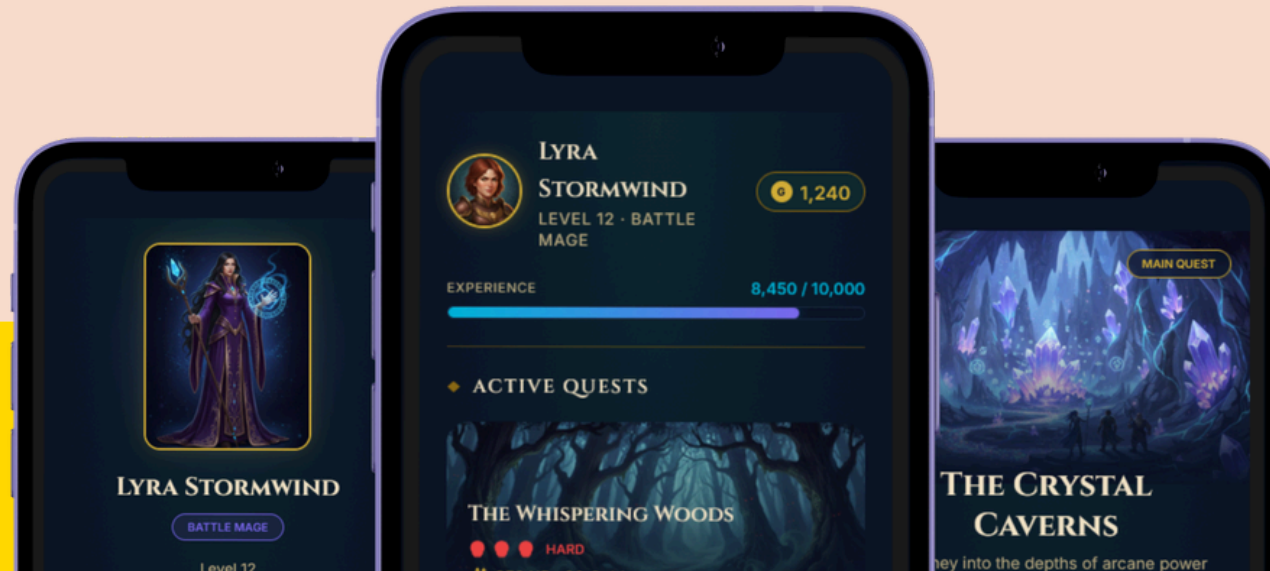
The goal was to build only what is necessary to validate assumptions, not the full product vision.

## THE CHALLENGE

The goal was to build only what is necessary to validate assumptions, not the full product vision.

## SYSTEM DESIGN

The goal was to build only what is necessary to validate assumptions, not the full product vision.



# KEY INSIGHT

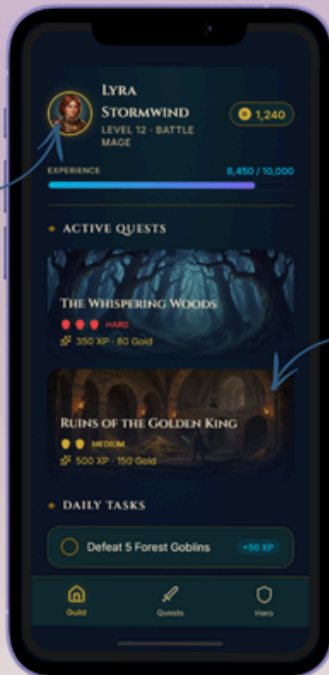
An MVP is a learning system, not a reduced product.

# OUTCOME

The MVP reduced complexity, accelerated launch timelines, and enabled earlier user feedback.

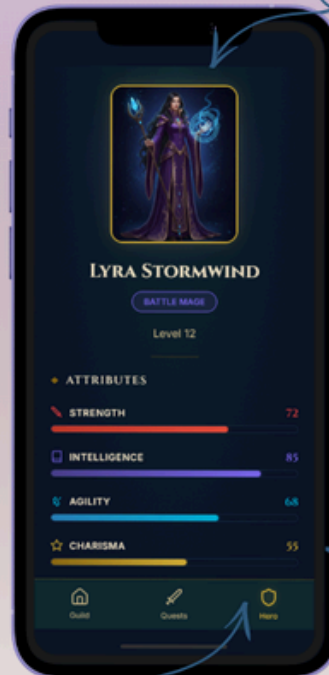
*Built for real-world progression*

Create your character and identity



Enjoy 4 quest tiers: daily, weekly, epic, world

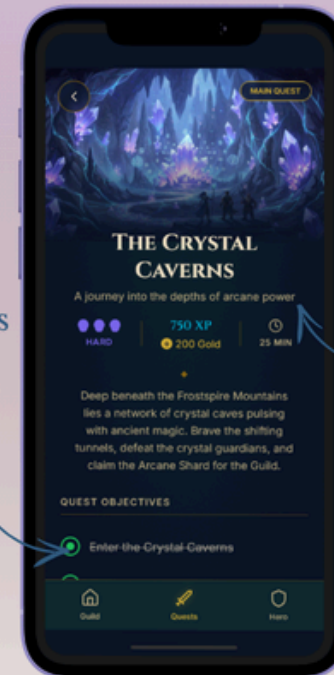
Gain stats, XP, and levels



Verify actions with real-world proof

Track your journey through a journal and map

Build 6 different stats



Complete quests based on real-world actions

# PROJECT 3

## CODENAME: NEXUS

Social platform for player matchmaking and community engagement

### ROLE

Lead system designer

### DOMAIN

Gaming & Social

### TYPE

Matchmaking platform



## OVERVIEW

Gaming communities lack persistent social structures, leading to low-quality matchmaking and weak retention.

## THE CHALLENGE

Most systems prioritize speed over compatibility, resulting in unstable groups and disconnected player experiences.

## SYSTEM DESIGN

Players are matched using behavioral and preference signals. Each player has a persistent identity, and parties can persist across sessions, enabling long-term group formation.

# Gaming Parties

Join existing parties or create your own gaming squad

+ Create New Party

## KEY INSIGHT

Operational failure is almost always a structure problem, not a data problem.

## OUTCOME

The system improves transparency, reduces manual reporting, and enables faster operational decision-making.

LOOPSIE CODE

Open 1h 30m Join Party

Code Warriors by DigitalHunter Full 45m Party Full

## Live Chat

gamers worldwide in real-time

Warfare 20777

in Neon Racers!

s for our party

Legends is amazing!

Online (5)

- NeonMaster In Game
- GridRacer Online
- DigitalHunter In Party
- CodeBreaker Online
- PixelWarrior Away

# PROJECT 4

## NAME: VERDURA BOX

Structured digital platform for curated commerce

### ROLE

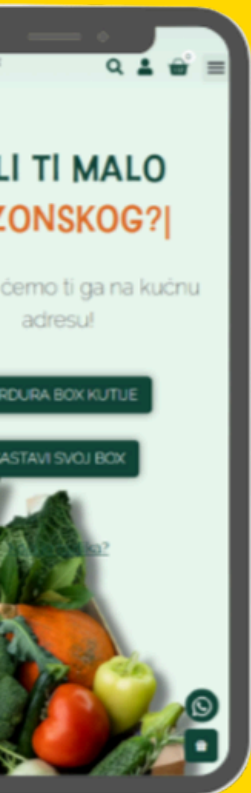
Product owner

### DOMAIN

E-commerce

### TYPE

Commerce platform



## OVERVIEW

Traditional e-commerce treats products as isolated listings. Verdura Box was designed to introduce structure, context, and curation into the buying experience.

## THE CHALLENGE

Local produce commerce lacked product context, making purchasing decisions purely price-driven and removing differentiation between items.

## SYSTEM DESIGN

Products are modeled as structured entities containing origin, seasonality, and usage context. A curated box engine dynamically builds bundles based on rules and availability. Product pages combine commerce with storytelling and producer context, while inventory is tightly linked to content.

# KEY INSIGHT

Commerce systems do not fail because of products - they fail because of lack of structure around meaning.

# OUTCOME

The platform increases perceived product value through context, improves curation quality, and transforms shopping into structured discovery.

## SASTAVI SVOJ BOX

Pogledaj našu ponudu svježeg voća i povrća, orašastog i sušenog voća, te začina i ostalih domaćih proizvoda i kreiraj savršen box po svojoj mjeri.

Ne želiš trošiti vrijeme na biranje namirnica?

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Pretraži...

Najpopularniji ▾

Kategorija ▾

Podrijetlo ▾

Sezona ▾

FILTRIRAJ



**Kruška**  
Slatko i zdravo voće





**Naranča Mayer**  
Zvijezda među ljekovitim voćem





**Tikvica**  
Omiljeno ljetno povrće





# LET'S BUILD SOMETHING GREAT

Contact us and we can begin planning immediately.



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